Demonstrating the impact of public and nonprofit programs is vital for four key reasons:

1. Accountability to taxpayers and funders
2. Improving results
3. Motivating employees, and
4. Investing limited funds for better results

Public and nonprofit agencies are all resource constrained, but they still need to identify and practice effective means to generate reliable data on the outcomes, effectiveness and efficiency of their programs.

You will learn practical, resource constrained approaches to move forward with performance measurement in public sector and nonprofit agency settings, including a case study discussion with the leaders of performance measurement implementation for the Town of Manchester, Connecticut.

The Morning
The Why, What and How
You will learn the why, what and how to implement performance measurement for a state agency, town, city or nonprofit in a resource constrained situation. The morning concludes with the Town of Manchester case study.

The Afternoon
Implementing Performance Measurement
The afternoon will build on the morning’s materials and will offer a set of tools for scaling up the scope and intensity of your individual performance measurement effort.

Learning Outcomes
• Performance measurement frameworks
• Systems for setting goals
• Presentation of performance data
• Program improvement strategies

Instructors
Lyle Wray, Executive Director, Capitol Region Council of Governments
Ron Schack, Principal, Charter Oak Group

Workshop Fees:
General Public $299
Members and Grantees of Partner Organizations $199
Lunch provided.

Visit dpp.uconn.edu/collaborative to learn more and register.