

# Public Service Executive Leadership Collaborative

Providing Executive Training for Connecticut Public and Nonprofit Sector Professionals

## Performance Measurement:

### Getting Started and Advanced Toolkits for Public & Nonprofit Agencies

Friday, December 7, 2018

9:00 AM – 4:00 PM

Demonstrating the impact of public and nonprofit programs is vital for four key reasons:

1. Accountability to taxpayers and funders
2. Improving results
3. Motivating employees, and
4. Investing limited funds for better results

**Public and nonprofit agencies are all resource constrained,** but they still need to identify and practice effective means to generate reliable data on the outcomes, effectiveness and efficiency of their programs.

**You will learn** practical, resource constrained approaches to move forward with performance measurement in public sector and nonprofit agency settings, including a case study discussion with the leaders of performance measurement implementation for the **Town of Manchester, Connecticut.**

#### Instructors



**Lyle Wray**, Executive Director, Capitol Region Council of Governments



**Ron Schack**, Principal, Charter Oak Group

#### The Morning

##### The Why, What and How

You will learn the why, what and how to implement performance measurement for a state agency, town, city or nonprofit in a resource constrained situation. The morning concludes with the Town of Manchester case study.

#### The Afternoon

##### Implementing Performance Measurement

The afternoon will build on the morning's materials and will offer a set of tools for scaling up the scope and intensity of your individual performance measurement effort.

#### Learning Outcomes

- Performance measurement frameworks
- Systems for setting goals
- Presentation of performance data
- Program improvement strategies

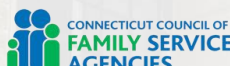
**Workshop Fees:** General Public \$299

Members and Grantees of Partner Organizations \$199

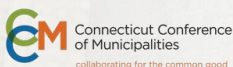
Lunch provided.

Visit [dpp.uconn.edu/collaborative](http://dpp.uconn.edu/collaborative) to learn more and register.

#### Partner Organizations



CONNECTICUT TOWN & CITY MANAGEMENT ASSOCIATION



United Way of Connecticut



**UConn** COLLEGE OF LIBERAL ARTS AND SCIENCES

DEPARTMENT OF PUBLIC POLICY

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